

Rate Card

PHOTOGRAPHY

The photography rate, or creative fee, depends on several factors, primarily usage, since photos are licensed for specific uses. Also factored into the fee are time, complexity of shoot, and travel. Please call for an estimate.

PRINTSERVICES

Color Film

50.00 35mm transparency, processed, mounted
35.00 120 transparency, processed, sleeved
55.00 220 transparency, processed, sleeved
50.00 35mm negative, processed & contact
45.00 120 negative, processed & contact
60.00 35mm negative, processed & proofs

Color or B&W Digital Custom Prints

Custom photographic prints from negative or digital files for completion of PR/portrait, promotional assignments

Custom prints cropped, color corrected, dodged and burned to order.

	1st	2-4	5-10	11-20	21-50	50-99	100+
3 1/2 x 5, 4 x 5, 4 x 6	14.00	8.00	6.50	4.50	3.50	2.75	Call
5x7	20.00	12.00	8.50	6.50	4.00	3.50	Call
8x10	30.00	15.00	11.00	8.50	7.00	5.50	Call
11x14	52.00	40.00	32.00	24.00	18.00	16.00	Call
16x20	76.00	40.00	32.00	24.00	17.00	15.00	Call
20x24	94.00	52.00	40.00	30.00	26.00	20.00	Call

Normal processing service 3 days.
1 or 2 day rush add 100%

Normal print service 7 days. 1 or 2 day service add 100%.
Medium weight glossy or satin finish. Custom sizes are available.
High resolution scan for printing of negative or transparency: \$40

DIGITAL SERVICES

High resolution digital camera production charges: (Minimum turnaround time is 48 hrs. 75% rush charge for 24 hrs.)

\$125.00 minimum Digital capture/output fee per assignment

130.00 per hour computer post production, including file conversion, sizing, color correction, retouching, levels adj, cropping, captioning, image archiving, digital contact sheets (1) Cd burn

45.00 each additional CD burn

65.00 DVD burn

15.00 each color print contact sheet

.50 per MB, ftp to file server

Online web gallery: up to 50 images...\$45 51-200 images....\$75 201 -350.....\$125 \$351 +.....call

Scanning from film, transparency/negative

\$85.00 for up to (5) 72 dpi scans/ digital delivery for web use. Includes color correction, sizing only. \$15 ea additional.

100.00 per image high resolution Pro Scan & digital delivery (Please provide preferred format, dpi, approximate dimensions).

MISCELLANEOUS

1. Mileage: \$1.00 per mile.
2. When applicable add fee for site inspection, studio rental, props, talent. (Equipment rentals as required)
3. Assistant: \$200/day.
4. Except upon prior written agreement, photographer retains copyright and ownership of photos.
5. Stock photos available. Call for pricing.
6. Administrative/copyright fee is 10% of production charges. Misc fee for expendables including batteries, gels, tape, sleeves, labels, bulbs, phone, background paper, other.
7. Air travel photo case wear and tear fee. 1-2 days...\$50.00 total 3-4 days...\$90. 5 + days...\$130.00